

Triple Crown Goes To Didsbury Curling Crews

Yes — it's true — Didsbury's curling skippers won the triple crown for this fair city in three different divisions, and it all happened within the last few days. (The days can't be too long when you're winning.)

Herbie Sinclair and his Brian Kirk, Messrs. Irvin Klein, Bruce Shells and Charlie Pratt, weren't bit perturbed when they were drawn against the "big guns" and knocked over everything they saw in front of them, including the favored and perennial champions, the Bill Allan foursome from Olds. In the final game in the section played at Olds on Saturday afternoon the "kials" came out on top by a three-point margin over the other finalists from Eagle Hill. From here the Didsbury entry moves to Calgary early in the month to tangle with the best the province has to offer. Our best wishes go with them.

Now we move on to the second winning combination, Didsbury H., skippered by Ken Traub took everything in sight when they met five contestants in the immediate area and won themselves a trip to Lethbridge for the Southern Alberta playoffs. They won two games and lost two in this competition, moving to the draw stage at Brooks, where district playoffs will take place at a date to be announced. Cliff and his crew won over rinks from Cremona, Sundre, Crossfield, Carstairs, Olds and Bowden. The winning club included the skip, were mentioned him, Fred Evans, Calvin Shannon and the bowler, Al. It should be mentioned here again, we believe, that once again a local club pounced the Allan rink of Olds in a crucial match.

All three of the above-mentioned competitions are of a dominion-wide variety — we have dropped without losing glory — we will have two teams working for us!

4H Dairy Calf Club Elect First Officers

About 16 boys and girls and several parents were present at the home of Mr. and Mrs. Wm. Hunter of Carstairs on January 18 for the organization meeting of the Didsbury Carstairs 4H Dairy Calf Club.

With Mr. H. Fulcher, district agriculturist as director, officers were elected as follows: President, Virgil Stauffer; vice-president, Bernice Clarke; secretary, Norma Hobbs. Advisory committee: Mr. Curtis Clark, Mr. N. Held Clarke, Mr. George Shaw.

Following the business meeting Mr. Fulcher held a class of instruction on the proper placing of dairy animals in the show ring. The members then participated in a judging competition of some of Mr. Hunter's Holstein herd. Mr. C. Clarke acted as judge.

At the close of the meeting all returned to the home and Mrs. Hunter served a delicious lunch.

Next meeting will be held at Reid Clarke's Jersey farm, 1 1/2 miles west of Didsbury on the blind line, Saturday, Feb. 16 at 1:30 p.m. All interested young people and their parents will be welcome.

ZELLA NEWS NOTES

(From Our Own Correspondent)

The military whist party scheduled for Wednesday, Jan. 23, will now be held Wednesday, Jan. 30, weather permitting.

Despite sub-zero temperatures, quite a number of ladies were present for a baby shower Wednesday afternoon at the home of Mr. and Mrs. Morris Dube. Mrs. Bonnie Luft and Mrs. Wilfred Spooner were co-hostesses for the occasion and infant Gerald Omar Dube was the recipient of many lovely gifts.

Mrs. Howard Chiswell, a patient in Olds hospital for three days, returning home Friday. Her many friends wish her a speedy recovery.

DIDSBURY MARKETS

BUTTERFAT	
Delivery Basis at Crystal Dairy	
Milk	80c
Butter	85c
Special	80c
No. 1	85c
No. 2	82c

"Cream Man" Wins Recognition

Doug Landeen, who farms west of town and is always proud of the results of his cream production, got a pat on the back this week when it was announced in Calgary that he was winner of second prize in the 18-entry provincial cream competition.

Entries in the competition covered an area from Hualien, west of Grande Prairie and east to Vermilion, Central Alberta and the Calgary district.

The competition committee reports the general level of quality was satisfactory and a decided improvement in the over-all flavor of entries was noted. Judges were from the dairy branch, Alberta Department of Agriculture.

EAST NOTES

(From Our Own Correspondent)

Mr. and Mrs. Stanley Schumaker, Mr. and Mrs. Howard Pross and Mr. and Mrs. W. McCulloch were recent visitors in Calgary with Mr. and Mrs. Roy Benjamin. The occasion being Roy's birthday.

Congratulations are being sent out to Mr. and Mrs. Hugh Elliott (Norma McCulloch), of Wainwright, on the birth of twin daughters.

Five tables of whist were played at Mr. and Mrs. Owen Milne's last Wednesday, honors going to Mrs. Albert Milne and Mr. Jack Owens.

Turkey supper guests with Mr. and Mrs. Herb Ziegler on Jan. 30 were, Mr. and Mrs. Lloyd Clippel and family, Molly Lucas, Mr. and Mrs. Owen Milne and family, Mr. and Mrs. Alfie Thompson and Beverly.

Don't forget the next whist drive to be held Feb. 6th at Mr. Ronald Milne's.

Congratulations to Mr. and Mrs. Don Nielsen (Lorraine Rushmore) of Rock Creek, B.C.; it's a girl.

Mr. and Mrs. Raymond Schumaker and Mr. and Mrs. Bill Harder of Calgary were Sunday evening visitors with Mr. and Mrs. Roy Dowell.

Behind The Glass

Following is the square draw for the men's club for next week:

NOTE: 8:00 P.M. DRAWS ON TUESDAY AND THURSDAY

Thursday, January 31 —

8:00 p.m.: Law versus Gooding

Gale versus Nuss

Kosowan versus Kimmel

Friday, February 1 —

7:00 p.m.: Allen versus Youngs

Wardle versus Klein

9:00 p.m.: Sinclair versus Morris

Evans versus Sorenson

Saturday, February 2 —

7:00 p.m.: Gale versus Kimmel

Sinclair versus Esler

9:00 p.m.: Kosowan versus Youngs

Nuss versus Wardle

7:00 p.m.: Sorenson versus Clayton

Pratt versus Allen

Morris versus Bliss

Wednesday, February 6 —

7:00 p.m.: Kosowan versus Youngs

Nuss versus Wardle

9:00 p.m.: Gooding versus Evans

Klein versus Esler

Thursday, February 7 —

8:00 p.m.: Allen versus Sinclair

Bliss versus Clayton

Kimmel versus Law

Friday, February 8 —

7:00 p.m.: Sorenson versus Esler

Sorenson versus Pratt

9:00 p.m.: Klein versus Gooding

Allen versus Evans

Chitter-Chat

By Our High School Scribbler

On Tuesday, Jan. 22, the D.H.S. girls' basketball team travelled to Olds for a game with Olds School of Agriculture. Girls: Kosowan, Burgess, Provost, Gaston and Reimer scored to give us a close 29-28 win.

The following night the Didsbury boys were hosts to the Carstairs team. The final score was 30-22 in favor of the locals. Our best players were: Penner, Gillis, Gillette, Reimer and Lumb. Congratulations kids. Keep up the good work.

Popular Couple Meet With 45th Anniversary

Mr. and Mrs. R. E. McMullen of Elkton had a very pleasant surprise party awaiting them when they arrived home from church on Sunday, January 27. Most of their family and grandchildren gathered at their home and prepared a delicious dinner, with two lovely decorated cakes, in celebration of their parents' 45th wedding anniversary. They also presented them with two nice gifts, a trilliant lamp and hostess rocking chair.

These present besides guests of honor were Mr. and Mrs. Wilfred Bain of Cremona and their three children; Mr. and Mrs. Albert McMullen of Red Deer and four children; Mr. and Mrs. Donald McMullen of Didsbury and baby Brian; Mr. and Mrs. Raymond McMullen and two sons; and Mr. and Mrs. Barry McMullen and Bruce of Elkton. Two other sons, Archie of Vancouver, B.C. and William of Cappon, Alta., were unable to be present.

Ramblers Come To Life . . .

Didsbury Ramblers finally came out with a scoring spurge on Tuesday night, when they more than bested the Ponoka entry in the Chinook League — final score 5-0.

Didsbury lead with a fair margin all through the contest and made it clear that they can play good hockey if they make that big bit of extra effort. Devine, Shanitz and McCoy scored a pair each, with Irwin, Francis and A. Neufeld blinking the light once.

In what has been said to be a rough encounter in Carstairs Saturday night, the southerners skated off with a 4-3 victory. From what we hear, help was needed from the officials for the one-goal margin — that could be. But, to the mind of this reporter, when an official allows a game to get out of hand, and nods in the direction of the home team . . . that sounds like he needs a change of scenery. I certainly shouldn't be calling him plays in a game where the young lads play for fun.

No beef on the final score, it could have ended up differently, but let's not have to watch the walking wounded after each contest.

BIRTHS AT THE DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. D. Dunphy of Cremona, on January 25, a daughter.

To Mr. and Mrs. C. Berscht, of Elkton, on January 28, a daughter.

Board of Directors Set For Community Chest Group

At an organizational meeting on Wednesday January 23, held in the Lions hall, the Didsbury and District United Appeal group came into being. It is patterned along the same lines as Community Chest groups in other areas and serves the same purpose.

By-laws of the organization, as accepted by voting delegates, are outlined in later paragraphs.

The board of directors for the first year of operation include: Mrs. C. F. Nichol, I.O.O.F. 1348, and Legion; to be appointed; Ladies Auxiliary to Canadian Legion, Mrs. Nancy Freeman; Red Cross, J. H. Robertson; women's institutes, east, Mrs. C. O. Snyder; west, Mrs. H. Goetlin. Additional members: Mr. E. T. Wiggins, Mrs. E. Reinhardt, Mr. H. Lynch-Staunton, Mr. C. F. Nichol, Mr. W. J. Scheidt and Mr. H. E. Allen, secretary.

First officers of the organization will be elected by the above board at a date to be set in the near future.

The by-laws mentioned are for one year only and any necessary revisions will be made at the next annual meeting.

ARTICLE II — MEETINGS

Section 1: The members of this society shall meet in the month of February each year at such time and place as the board of directors shall determine, for the election of additional members of the board of directors. Additional meetings of members may be held on call of the board of directors.

Section 2: At any meetings of members, any matter or question submitted to the meeting shall be determined by a majority vote of the individual members and representatives of institutional members, present in person. Each individual member and each representative of institutional member shall have one vote.

Section 3: (a) The organization of the board of directors shall be held annually after the annual meeting of members in February or as soon thereafter as may be convenient, for the purpose of completing its organization, electing officers, appointing committees and transacting such other business as may be convenient.

(b) At least one regular meeting of the board of directors shall be held during the first six months of the board's official year, and at least one regular meeting shall be held during the last six months of the board's official year.

(c) The time and place of regular meetings, unless otherwise determined by the board of directors shall be fixed by the president in his call for each meeting.

(d) At least one meeting of the board of directors may be called at any time by the president, and (Continued On Professional Page)



The new Prime Minister, former Chancellor of the Exchequer, Harold Macmillan.

Subscription Note:

Please pay out of town subscriptions by money order.

A red line under your name means your subscription is overdue.

A blue line means your subscription is coming due next month.

MELVIN WOMEN'S GROUP PLAN FOOD SALE

Mrs. Melvin W.J. held their January meeting at the home of Mrs. Claire Fischer on January 9. After a short meeting, military whist was enjoyed, with five tables in play. Mrs. Lloyd Fischer, Mrs. Eric Oodmus, Mr. Lloyd Chandler and Mrs. Don McNaughton were at the winning table.

A food sale will be held at the Red and White store on Monday, February 4th.

Next meeting will be held at Mrs. Phillips' on Feb. 13, when roll call will be fancy yeast bread and pickles.

FALLEN TIMBER

(From Our Own Correspondent)

We are sorry to hear that Mrs. Arlie McGaffin is ill in Didsbury hospital. We wish her a speedy and complete recovery.

Congratulations to Mr. and Mrs. Ben Teynor, who are the proud parents of a baby boy.

Mr. and Mrs. Nick Harris and family of Calgary were visitors at the home of Mr. and Mrs. Bill Dick Sunday, and Mr. and Mrs. Johnny Howton and family, and Anne-Marie McGaffin were visitors there Sunday evening.

Mrs. Bob Springay, who just recently returned with her husband from a trip to the coast, is again working at the home of Mr. and Mrs. W. Fyten.

Mrs. Rose Howton was a recent visitor at the home of Mrs. Roberta Stair.

Don't forget the next meeting of the Busy Bees; it will be held at the home of Mrs. Lydia Teynor the next Wednesday in February.

Mr. and Mrs. H. Russel and Keith were visitors in the district Sunday.

The regular church service was held Sunday with a good number in attendance. The program was supplied by Mrs. Lydia Teynor, who sang a solo, a trio by Danny and Jeannie Howton and Monty Moore, and a piano selection by Mr. Leonard Wright.

Anne Marie McGaffin is visiting at the home of Jeannie Howton while her mother is in hospital.

Walther League Convention Feb. 1-3

The 23rd annual convention of the Alberta-British Columbia District Walther League will be held at Didsbury Feb. 1 to 3. The theme of the convention, "We Being Many, Are One Body In Christ."

The international representative will be Mr. Paul Simon, Missouri Lutheran youth worker and Democratic congressman representing the state of Illinois at Washington, D.C.

The convention will begin Friday, Feb. 1 with registration at 7:30 p.m., followed by a devotional conducted by Rev. V. Henniss of Calgary. After the necessary organizational procedure, have been completed there will be a social in the church basement.

Saturday sessions will begin at 9 a.m. with Mr. Simons speaking to the group and district matters will be discussed. In the afternoon beginning at 1:15 p.m. there will be district reports, elections and the leaguers from Election Hat will lead a topic study.

On Sunday a communion service will be held at 10:30 a.m. with Rev. E. Fox in charge. In the afternoon the convention will be occupied with various business matters and Mr. Simon will again discuss different league matters. At 8 p.m. a social service will be held with Rev. W. Schoof of Edmonton as speaker. This will be followed by a social hour. Sessions are open to the general public.

Local Scout Chosen For Tour

Lorne Nimmons of the Westcott Boy Scout Troop and Robert Owens of the Oude Troop have been chosen to represent the Mountain View District at the Boy Scout World Jubilee Jamboree at Sutton Coldfield, Warwickshire, England from August 16 to 12th, 1957.

The expenses for each Scout sent to the jamboree are \$370.00 from Edmonton, Alberta. In return, plus spending money. Each Scout has to raise as much of the necessary fee as possible and the Group Committee of several groups comprising the Mountain View District have committed themselves to help in raising the necessary remainder.

The responsibility of choosing boys was delegated to Jack Robertson, Mountain View District Commissioner; R. N. Yates, Mountain View District Council Chairman; and Mr. Joyce Muller, registrar of Mountain View District. Only two boys are allowed from this district, which takes in Olds, Hainstock, Didsbury, Westcott, Carstairs, Cremona and Midway. The very difficult assignment ended in unanimity.

The winners were chosen on their proficiency in Scouting, rank obtained and personal deportment, together with reports received of their application to Scouting by their Scoutmasters. The big difficulty was that all the applicants deserved the honor as they made a very favorable impression. It is felt that this is a great honor for these boys and we are sure that they will do honor to the district.

KNOX W.M.S. ARRANGE FOR WORLD DAY OF PRAYER

The W.M.S. of Knox United Church met at the manse on Monday, Jan. 21, with 15 present. Mrs. Stanton and Mrs. Wordie were appointed to meet with the committee to arrange the program for the World Day of Prayer in March. This will be held in Knox United. It was decided to take a collection at each meeting to be added to the World Day of Prayer fund.

Mrs. Nichol took the devotional work and Mrs. Roach read the scripture. Mrs. Wordie took the music. Mrs. Nichol assisted Mrs. Parker, Mrs. Roach and Mrs. Burwell.

The February meeting will be on Thursday, Feb. 14, at the manse of Mrs. S. Devine's.

Ralph Honey Laid To Rest

Ralph Wade Honey, former well known pioneer of this district, died in the White Rock, B.C. hospital on January 20 after a brief illness, at the age of 76 years.

Born in Mitchell, Ont., in 1880, he came west in 1902 and homesteaded at Didsbury, where he farmed until moving to Carstairs in 1943. He was in the construction business until his retirement to White Rock in 1952.

He is survived by his wife, Pearl; three sons, Lyle at Cloverdale, Nerval at West Westminster, Gayle at Toronto; one daughter, Mrs. Dave Janssen at Didsbury; two grandchildren, eight great-grandchildren; three brothers, John and Harold of Seattle, Wash., Dean of Groton, S. Dakota and one sister, Mrs. Anna Jones of Sioux Falls, S. Dakota.

Funeral services were held on Thursday, Jan. 24 at the Hilltop Chapel with Rev. Arthur Purdie of the Baptist church officiating. Interment took place at Valley View Memorial Gardens, Surrey.

BERGEN NOTES

(From Our Own Correspondent)

Mrs. Fred Metzner has returned from Santa Fe, N.M. where she attended the funeral of her father.

Mr. and Mrs. L. Ratcliff left last week on an extended motor trip through the States. They intend to go as far south as Mexico. Mr. Alan Sheldon, who recently returned from a trip to California, is taking care of the Ratcliff farm in their absence.

Mrs. Ruth Blain will be hostess to the Mission Circle on Feb. 14. Someone told us at the beginning of the month that January was going to be the mildest in years. That must have been in Florida. The mercury has dropped to below forty several times in the past week.

C.P.R. TRAIN SCHEDULE

Southbound:	
No. 623 Lv.	5:00 a.m. Daily
No. 634 Lv.	11:10 a.m. Daily
No. 635 Lv.	4:57 p.m. Daily
Northbound:	
No. 624 Lv.	12:27 a.m. Daily (flag)
No. 637 Lv.	9:31 a.m. Daily
No. 629	2:30 p.m.
No. 636 Lv.	7:20 p.m. Daily



In 1944, Klara Kende, Hungarian Nazi. Now married to Paul Bar-novist, helped a U.S. fled shot down near her home, to escape. Her husband was later killed by the country to the United States.

1957 Used Specials

USED TRACTORS —

1952 OLIVER "88" DIESEL	\$2500
1949 COCKSHUTT "99" (Gas)	\$1100
1947 COCKSHUTT "70" (Gas)	\$350

USED TRUCKS —

1948 CHEVROLET 2-TON	\$750
1948 INTERNATIONAL 3/4 TON	\$250
1946 CHEVROLET 1/2-TON	\$200
1953 FORD 1/2-TON	\$700

SEE THESE ... LET'S MAKE A TRADE !!

HAROLD E. OKE

"Your Machine Man"

Phone 10

Didsbury

YOU CAN STOP FASTER THAN THE BIG FELLOW!



Used Car Specials

1952 CHEVROLET SEDAN —

Fully reconditioned and guaranteed.

1952 CHEVROLET 3/4 TON TRUCK —

An excellent farm truck in excellent condition and priced to sell.

1954 CHEVROLET 1/2-TON TRUCK —

See this one and check our prices.

EDEFORD MOTORS

YOUR MODERN GARAGE

CHEVROLET

OLDSMOBILE

Phone 58

Didsbury

WANT ADS

FOR SALE — Beach Enamel Cook stove. \$35.00. Contact Mrs. Vera Reiffenstein, phone 76. 4-3tp

LOST — Red Shorthorn steer, 500-600 lbs. branded half diamond facing left, Lazy A. on right hip. Phone Alex Buckley, 1003, Olds. Reward. 4-3tp

FOR SALE — S.E. 1/4 10 - 31 - 27. With. Apply 243 24th Ave. N.W. or phone 78260 for details. 2 - 6tp

WANTED TO RENT — Experienced farmer wants to rent 1/4 or 1/2 section farm. Will pay cash rent. Good buildings and power desired. Apply Box A. Didsbury Pioneer. 4-3tp

FOR SALE — Very good oat straw, baled. Peter D. Janzen, phone 148, or 10, Didsbury. 4-3tp

FOR SALE OR TRADE — Three dairy heifers, to freshen soon. Phone 2211, H. R. Gullrie, Didsbury. 4-2tp

FOR SALE — My entire herd of registered Hereford cows & heifers, comprising 10 head of cows and 10 head of heifers, ranging 2-year-old. Guaranteed in calf and due to commence calving in mid-March. Also 10 head of open heifers, ranging 2-year-old, and 4 heifer calves, ranging 1-year-old. TB and Bangs free. Apply G. Ford, phone 921, Didsbury. 4-2tp

MAKE UP TO \$200 PER MONTH — Men, Women: We have a sensational plan whereby you can make \$50 weekly and more in spare time by selling our complete line of dry goods and yard goods. No experience needed. Free particulars and free kit. Rex Trading Co., 1171 Bernard St. West, Montreal, Que., Dept. 109. 1-1tn

FOR SALE — Four purebred Hereford bull calves; three have registration papers. Also three registered Hereford heifers. Apply to G. C. Archer, Box 362, Didsbury. 3-3tp

FOR SALE — Breaking outfit, 15-30, 1928 McCormick Deering tractor and Massey Harris plow. Both units ready to go. Shear and collar sharpened. Also good chore team — middle aged. Apply to Carl Herron, Torrington, Alta., 12 miles east of Olds, 2 miles south, 4 miles east, half mile south. 3-2tp

FOR SALE — Baled green feed, \$20 per ton or 40c per bale. Apply W. E. Brower, phone 1907, Didsbury.

FOR SALE OR TRADE FOR GRAIN — 1948 Chevrolet Special Deluxe Sedan, radio and air conditioner, top mechanical condition, new tires. Phone 716, Didsbury, Roy Gale. 3-3tp

FOR SALE — Two unit DeFavel Magnetic Milker, complete with pump and piper; to freshen special. Phone 1708, Henry Luft. 3-3tp

FARM LANDS FOR SALE — TENDERS will be received by the undersigned up to 15th February, 1957, for the purchase of the N.Y. 5 32 - 2 - W3. No tender necessarily accepted. DEPUTY PUBLIC TRUSTEE, Land Titles Building, Calgary, Alberta. 4-2tp

FOR SALE — Three Holstein cows, to freshen soon. Apply to Win. Collinge, phone 2008. 5-1tc

FOR RENT — 4-room suite, hot cold water, gas, semi bath and furnace. Immediate possession. Phone 160. 5-2tp

FOR SALE — 20-ton upland hay; 20-ton brome and alfalfa. John Deere Sur-Plex Seeder Box and Packer and one 12-ft. tool bar, both practically new. Contact H. J. Wilson, RR2, Didsbury. 5-2tp

FOR SALE — Pipeless furnace, able to heat semi-bungalow house, 24x36, good condition, phone 1121. Don Weber. 5-2tc

WANTED — Plain sewing, mending, alterations. Mrs. Walter McCoy, phone 67. 5-2tp

FOR SALE — Walnut bunk beds, complete with springs, mattresses and ladder; \$45. Phone 243, Didsbury. 5-1tc

WEDDING ANNOUNCEMENT — Mr. and Mrs. Earl Erickson of Bergen wish to announce the engagement of their only daughter, Ellen Lucille, to Leonard William, oldest son of Mr. and Mrs. Paddy Butts of Westward Ho. Wedding to take place at the Pentecostal Church at Bergen on February 23 at 2 p.m.

DIDSBURY INSTITUTE MAKE DRAW FOR QUILT

The draw for the Didsbury W.I. quilt was made at the theatre on Saturday afternoon, with Mrs. Fred Plaz being the lucky ticket holder. Members are asked to note the change of meeting place for the February meeting. It was to have been at Mrs. Rathun's but has been changed to the home of Mrs. Hunter. Everyone is to bring a home-made valentine for roll call.

HI, NEIGHBOR!



PRICES
EFFECTIVE
JAN. 30
to FEB. 2

Hi Neighbor! Your friendliness and confidence in us has been a great encouragement in our expansion program. The New Year finds us striving to make our food markets even better places for you to shop. The assurance of highest quality from a full line of famous brands is guaranteed when you visit your friendly Jenkins store. All members of your family are treated with courtesy, service and a smile at your neighborly Jenkins Store.

STOP IN AND SHOP TODAY !!

MONTH-END
— SALE —
LET'S GET
ACQUAINTED!

AYLMER
SOUP
20 oz. tin
Tomato or
Vegetable
2 for 49c

PEAS, Mighty Mammoth,
20 oz. tin 3 for 59c
BEANS, Broder's, with Pork,
15 oz. tin 4 for 49c
TOMATOES, California Lincea,
20 oz. tin 3 for 59c

PEACHES, Hunt's, halves,
15 oz. tin 4 for 89c
APRICOTS, A.M.B.,
20 oz. tin 2 for 51c
KETCHUP, Campbell's,
13 oz. 2 for 55c

Memphis Belle
GRAPEFRUIT
JUICE
48 oz. tin
2 for 59c



1 lb. pkg. —
2 for 59c



12 oz. tin —
2 for 85c



1 lb. pkg. —
2 for 45c

SWIFT'S CLEANSER —
14 oz. tin 2 for 35c

SWIFT'S SWIFTING —
1 lb. pkg. 39c

SWIFT'S BEEF STEW —
15 oz. tin 2 for 59c

SWIFT'S LUNCH TONGUE —
12 oz. tin 61c

SWIFT'S PARD, 15 oz. 2 for 29c

SODAS I.B.C.,
1 Lb. 31c

JAM Apple & S'bery 4 lb. 75c

Smoked Meat Specials

SIDE BACON

SWIFT'S, EMPIRE BRAND,
1 LB. PKG. 73c

PICNICS

SWIFT'S TENDERIZED,
LB. 43c

FRANKS - -

SWIFT'S PREMIUM,
1 LB. CELLO PKG. 43c

Tomatoes Grapefruit

14 oz. carton,
2 for 43c
Ruby, Size 96's,
4 for 39c

JENKINS

THE DIDSBURY PIONEER

Established in 1903

Published Every Thursday at Didsbury, Alberta
Entered as Second Class Matter, Post Office Department, Ottawa
Member of the Canadian Weekly Newspapers Ass'n.
and of the Alberta Division of the C.W.N.A.
Subscription: In Canada, \$3.00 a year; In U.S., \$4.00
JAMES CURRIE, Editor and Publisher

Ramblin' and Roamin'

Just For The Record . . .

We must have a lot of good curlers in our midst, young and old. The high school quartet did very well in provincial playdowns at Lethbridge and the Briar representatives from here waded through tough opposition to take top honors for the district. A fine show in both directions!

Just For The Record . . .

The TV viewers who were unfortunate enough to be channelled in on the C.B.C. program "Folio" one evening last week should ask for their money back. Never, no not ever, have so many paid so much for so little. We're still trying to find someone who knew what it was all about. We have a plan in mind which would take programming from the hands of those now in charge and place it in the hands of the undernourished — they may be hungry enough to produce a program that's worth watching. One more deal like the last one and we'll all be mental cases.

Just For The Record . . .

We hear rumbles about another plebiscite on hail suppression in these parts. Seems like to some who were not included in the last vote want to play along . . . Guess everyone wants to wear the same suit this year — we can only hope that they all fit!

Just For The Record . . .

The local entry in the Chinook Hockey League should find themselves a new home if the performance they came out with against Carstairs last week turns into a habit. Any resemblance between Ramblers and a hockey team was purely coincidental!

Just For The Record . . .

The wheels are turning and Didsbury and district will have a Community Chest drive underway in the near future. Officers have been elected, by-laws passed and tentative plans made. The show is on the road . . . let's all get on the same trail!

Just For The Record . . .

It's a fact that most men have two sides to them — the side their wives know, and the side they think their wives don't know!

When Your Car Is ill

Call 50 OLDS

Car Sluggish, Hard To Start? . . .

Perhaps the Electrical System is Faulty!

Call Around At **TED STAUFFER'S**, Olds, and a Factory-Trained Technician will give you expert advice and the service necessary to put your car in top running condition.

When you are sick, you call a doctor. When your car is ill, it needs the services of an expert technician from . . .

Ted Stauffer

PHONE 50

OLDS

FOR YOUR

Plumbing & Heating Requirements

SEE . . .

KAUFMAN & JENKINS

Phone 22 — After 6 p.m. Phone 234, 235

By The Way

Contributed by

REV. T. J. STANTON, M.A.

WHY???

A seven-year-old boy received a puppy about a month old. About two months later when it had grown to be a playful little doggie the boy took him to see his mother. The boy thought the mother would be overjoyed to see her off-spring. Instead he was in for a disappointment. The mother pounced upon the pup and sent him yelping with fear to the boy for protection. Why asked the boy did the mother not care for her own baby?

The question we never ask is why should she care? This question never enters our heads. We just take it for granted that she should and when a mother shows any disposition not to care she is, to us, unnatural, and is thought to be unworthy to be the name of mother. History, nature and experience all say she should care.

In Lindsay Dewar's book, "Does God Care?" and we quote: "The most urgent questions are those which people usually never think to ask." Why should God care? Many people in the manufacturing business, or in the stock-raising business, or some other, never think to take responsibility for their wares after they have been placed in the world of action. To think that God could deal thus with his created children is utterly impossible. It is "in Him that we live and move and have our being" daily. More than that such an idea runs contrary to our every sense of what is just and right. We believe that the wise creator of all things must care for his children, and care a great deal for them or they could not stay in existence. In this we show our conception of God as a good God. In this world there is a problem of evil. There is no problem of good and goodness.

Mark Twain, when a boy was sent to weed a flower bed. There were more weeds than flowers so he pulled out the flowers and left the weeds. It took less time and energy that way. But, needless to say, no one was satisfied with the results. Nor could anyone ever be satisfied with a world where all goodness had been eliminated, even if the world could get that rotten and stay in existence.

Here is another question: "Why am I in the world?" As parents we can remember only a few of the many questions our growing children used to ask. They did ask dozens and dozens of questions about every thing they could see, hear, taste or touch, and then some. But is there a parent who can ever remember being asked "What am I here for?" Every child is sure he should be here, and that is that.

Dean Inge said: "This world is a failure as a pleasure garden, but then it was never meant to be a pleasure garden. Mere enjoyment is not the entire purpose of life, neither is mere enjoyment. Neither answer the question.

Often when suffering fatigue or failure, or when bereavement visits a home, or country, we ask "What have I done to deserve this?" Do we ever ask "Why don't we deserve this?" Whatever we may or may not deserve, let us never forget this truth. It is only those who suffer that can ever know the illuminations, the graces, the consolations and the personal powers gained through sufferings nobly borne.

Such experiences put into use some otherwise unused soul-building qualities, without the development of which no one becomes a complete self.

In the picture language of Egypt the crocodile is always the symbol of death. The early Christian churches in the Nile valley produced pictures of Christ standing on the back of the crocodile to explain the Resurrection "Death could not keep his prey." In Christ man finds power to rise above the world's deadly situations and bitter experiences. Paul might have said "I can defeat every enemy through Christ who strengthens me."

"God has His mountains bleak and bare, Where He doth bid us rest awhile;

Craggs where we breathe a purer air, Lone peaks that catch the day's first smile."

God has His desert, broad and brown,

A solitude — a sea of sand, Where He doth let heaven's curtain down, Unknot by His almighty hand."

TO INCREASE HAIL SUPPRESSION RESEARCH

Hon. L. C. Halmrast told delegates at an annual meeting of the Alberta Federation of Agriculture, in Edmonton, that the provincial government intends to spend much more in research into hail suppression. Mr. Halmrast is hopeful that hail hazard can be reduced and that the federal government will contribute towards the research.

Provincial funds, Mr. Halmrast said, would be used only on research and not to assist in carrying out of a suppression program.



SERVICE BOARD NOTES
By
W. K. SNYDER
Agricultural Service Board

MORE 1080 BAITS: Two more 1080 bait stations have been set out during the past week. The locations are as follows: S.W. Sec. 9, 34, 5, 5; S.W. Sec. 3, 34, 2, 5.

I am receiving almost daily reports from farmers telling of the many coyotes that are seen over the country-side. It is not uncommon to see them run in packs of four or more. With the scarcity of wild life the natural feed for coyotes, we can expect them to raid the barn yard for something to eat. We now have a total of thirty 1080 bait stations located throughout strategic points of the municipality. No doubt these baits will take care of a large number of the coyotes. However, if you have personal trouble with coyotes raiding your flocks you can take action yourself by putting out strychnine pellets. I will give you some free and show you how to use them. These can be set out anywhere on your own land, so long as you post the warning signs and tell nearby neighbors to keep their dogs away.

Ship Your Stock Through The Mountain View Co-Operative Livestock Marketing Association

Local Agent: R. E. GILLIE

Check With Us Now!!!

For Your Steering and Heating Problems
Undercoating Is Also One Of Our Specialties

Duncan Auto Body And Service

PHONE 73r2

OLDS

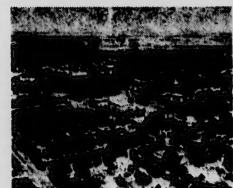


YOUR ALBERTA

THERE ARE ALL SORTS of services offered by your provincial government that are not common knowledge among the people for whom they are intended. For example, the government is in the annuity business, with a branch of the provincial treasury's department handling their sale. A rate of 3½ percent is provided for, for a maximum annuity of \$1,500 at age 60.

ANOTHER LITTLE KNOWN SERVICE

comes from those offered by the Department of Education through its Vocational Training Division. The branch offers rehabilitation training to persons suffering from a handicap. They become self supporting and self respecting and are thus removed from charity rolls. The department, for example, has helped a widowed mother learn how to type and so become able to support her family; helped police victims according to their capabilities; and even helped a person lacking self confidence to regain it, and be able to hold a job and maintain her place in society.



Lethbridge.

THE ISAAC WALTONS of the province are inspecting their lines and lures just about now, impatient at winter's tardiness in departing. A branch of the government, the Fisheries Branch of the department of Land and Forests, is also busy preparing for the preparing fishermen. Complacence are under way estimating the number of young fish that will be needed in the regular restocking program, and the places old and new, in which they may be placed to provide greater sport for the fishermen.

TALKING OF FISHING, don't forget the importance of that sport in the tourist industry. And the importance of all other aspects of your government's activities, in encouraging people to visit here and return again year after year. That's an important reason why the government assists in training restaurant help to aid in making a good impression on resident and visitor alike. It's done through the Institute of Technology and Art in Calgary.

MOTORISTS using the province's highways will soon see new types of signs along the roads' edges. They will be signs identifying towns and places, and there will also be smaller, name signs and highway marker signs. More colorful than the present name plates, they will be reflective and show well at night as well as during the daytime.

WITH ALL THE HOUSEBUILDING going on in Alberta, there is considerable appreciation by those involved in changing lead ownership for the system of land registration there is in Alberta. The Land Titles Office, part of the Attorney General's Department, operates under what is known as the "Torrens system of land registration". This system stipulates that no ownership of land is considered to be legal until it is recorded at the Land Titles Office, and once it is so registered, no one else may dispute it; saving much in lawsuits and other difficulties.

THE EFFORTS OF the Alberta Government Telephones to switch all phone services in the province to the new dial system is continuing apace. Fort Saskatchewan is the most recent community to make the change over. It takes much time and planning to make the change and to order equipment for enough ahead to have delivery when material is needed. In time, all the telephones will be on a dial system, with numbers of a type that will permit them to be linked with the international trunk system.

BE SEEING YOU SOON!

Your Future is Here... In Alberta

THIS ADVERTISEMENT IS NO. 81-97 OF A SERIES PREPARED BY THE DEPARTMENT OF ECONOMIC AFFAIRS.
GOVERNMENT OF the PROVINCE OF ALBERTA

CLIP AND MAIL TODAY

PUBLIC RELATIONS OFFICER,
Legislative Buildings, Edmonton, Alberta.

PLEASE SEND ME INFORMATION ON THE FOLLOWING

GOVERNMENT DEPARTMENTS:

<input type="checkbox"/> AGRICULTURE	<input type="checkbox"/> ATTORNEY GENERAL	<input type="checkbox"/> ECONOMIC AFFAIRS
<input type="checkbox"/> EDUCATION	<input type="checkbox"/> HEALTH	<input type="checkbox"/> HIGHWAYS
<input type="checkbox"/> INDUSTRY AND LABOUR	<input type="checkbox"/> LANDS AND FORESTS	<input type="checkbox"/> MINES AND MINERALS
<input type="checkbox"/> MUNICIPAL AFFAIRS	<input type="checkbox"/> PROVINCIAL SECRETARY	<input type="checkbox"/> PUBLIC WELFARE
<input type="checkbox"/> PUBLIC WORKS	<input type="checkbox"/> TELEPHONES	<input type="checkbox"/> TREASURY

NAME (Please Print).....

ADDRESS.....

CITY OR TOWN.....

Professional and Business Directory

DOCTORS

H.W. EFF, B.Sc., M.D.
C.M., L.M.C.C.
PHYSICIAN & SURGEON
Office west of Hotel
Hours: 11-12; 1:30-4, except
Wed.—and by appointment
Phone 141 — Didsbury

Raymond Asquith
M.B., B.S., L.M.C.C., D.C.M.
Physician and Surgeon
Office above residence
Hours 1:30 to 5 p.m.
(Except Tuesdays)
Phone 63 — Didsbury

R. G. Bankier
M.B., Ch. B.
Physician and Surgeon
Dr. T. P. O'Hea
M.B., Ch. B.
Physician and Surgeon
Office on the grounds of
the former's residence
Appointments Every Afternoon
Except Wednesdays
Phone 64-3

DR. H. S. RAMSEY
CHIROPRACTOR
CLOSED WEDNESDAYS
Special Attention Given
to Foot Troubles
Kemp Block, Olds, Alberta

LAWYERS

H. Lynch-Stanston
L.L.B.
BARRISTER & SOLICITOR
Notary Public
Res. Phone 119 — Office 120

OPTOMETRISTS

Dr. D. Stewart Topley
Optometrist
503 Greyhound Bldg.
Calgary Ph. 27350

DMS. H. J. and D. J. SNELL
DR. G. W. I. TITLEY
WILL BE AT OLDS EACH
TUESDAY AND SATURDAY
Except 1st TUESDAY of Month
10 a.m. to 1 p.m.
In Davey Block
Appointments may be made at
Maybank's Drug Store

TRUCKERS

GENERAL TRUCKING
SAND, GRAVEL, COAL
GRAIN, LUMBER, ETC.
We are now equipped to dig
basements and do small
"dozing" jobs.
BURR TUGGLE
Phone 81, Didsbury

**SHIP YOUR
STOCK
TO YOUR
LOCAL
LIVESTOCK DEALER**
Calgary Prices
Paid At Didsbury
JOE DICK
Phone 121 Didsbury

BUYING OR SELLING ? ? ?
TRY PIONEER CLASSIFIEDS ! ! !



COURTESY
LOOK CARE OF THE ROAD

FUNERAL DIRECTORS

Didsbury Funeral Home
W. A. McFarquhar, Director
Associated with
Gooder Bros., Calgary
Phone 33 or 48 — Didsbury

MISCELLANEOUS

— Call —
**DOORTHY'S
BEAUTY SHOP**

At Pete Liesemer residence
Two doors west of hospital on
south side of street
Phone 210, DIDSBURY

**FALK'S ESSO
SERVICE**

At Junction of No. 3 highway
into Didsbury
REPAIRS TO ALL MAKES
OF CARS AND TRUCKS
ATLAS TIRES AND TUBES
24-hr. TOWING SERVICE
Phone 1910 Didsbury

"Tune-up A Speciality"

PHONE JAY TUGGLE
— 290 —
— FOR —
PURITY "39"

PRODUCTS
Residence Phone: 138

RADIOS AND APPLIANCES
ALL TYPES OF REPAIRS and
ELECTRIC WIRING
OUR SPECIALTY
**DICRAU
ELECTRIC**

**EAT
AT THE
BRIGHT
SPOT**

All Our Pastry is Home Made
Al Engwer, prop. Phone 128

Notes From D.A.

By Howard J. Fulcher
There is no business today with so many managers as farming. Farming is big business with high capital investment; equipped with expensive operations; it is not just a way of life. Farmers today justly deserve and are on a social level equal to any other occupation. The farmer, to stay in business, must plan his production, produce his product and then market it at a level to ensure an adequate income. With these basic thoughts it is imperative that the farm and its operations are well planned. Objectives must be firmly established and an orderly procedure sustained to reach the goal. Yet nature is changeable, so the program needs to be flexible. There may be price changes, but generally these are comparatively short fluctuations; the farm program cannot be greatly changed to follow them.

With the problems of agriculture today, a narrow price margin, labor shortage, high investment costs — the answer is simple. The land must with the farming operation produce well, but must be kept fertile, free from erosion and weeds; the livestock must be productive, and an orderly procedure sustained to reach the goal. Yet nature is changeable, so the program needs to be flexible. There may be price changes, but generally these are comparatively short fluctuations; the farm program cannot be greatly changed to follow them.

Successful farming comes when all operations are in balance and are well planned, carefully budgeted and adequately recorded.

MAKES SENSE ! ! !
Traffic sign at edge of town —
"Go twenty or pay it."

UNTOLD WEALTH ! ! !
What! Isn't on the income tax form!

Chest By-Laws . .

(Continued From Front Page)

shall be called on written request of three members of the board.

Section 4: Three members of the board of directors present at any meeting, regular or special, shall constitute a quorum.

Section 5: A majority of the executive committee, or of the budget committee, or of any special committee shall constitute a quorum.

Section 6: A quorum for a regular or special meeting of the membership of this society shall consist of at least one delegate from at least three of the institutional members, plus 10 individual members.

ARTICLE III

BOARD OF DIRECTORS

Section 1: The management and administration of the affairs of this society shall be vested in and conducted by a board of directors consisting of 12 members, who shall hold office until the annual meeting in the following year, one director to be appointed by each institutional member, the remainder to be elected at the annual meeting of the society.

Section 2: The board of directors shall fill any vacancy in the board of directors for the remainder of the unexpired term from nomination made by the group or organization in which such vacancy occurs. Other vacancies to be filled by appointment by the board of directors.

Section 3: The duties of the board of directors shall be:

(a) To manage the affairs of this society.

(b) To appoint such committees as it may deem expedient for the carrying out of the objects of this society.

(c) To arrange for the raising of funds.

(d) To control the distribution of funds.

(e) To employ such persons as it may deem necessary for the successful prosecution of the objects of this society.

(f) To give at least once a year a full and complete report of its activities at a meeting of the members.

ARTICLE IV — OFFICERS

Section 1: The officers of this society shall be, a president, vice-president, secretary and treasurer.

GRAIN NOT BEING MOVED

According to reports coming from the southern part of Alberta, farmers not satisfied with the movement of grain from that area this year. They claim that promises by the Wheat Board to give extra consideration to points that wound up last year with low quotas have not been implemented. They say that a large number of orders has been placed at most points but cars are not being supplied to fill them. Some of the same points, they say, are again falling behind others on this year's deliveries.

According to the press report, at least one petition has been sent to the Canadian Wheat Board asking for an immediate equalization of quotas and delivery opportunities for all points.

who shall be appointed by the directors at its organization meeting immediately following the annual election of directors.

Section 2: All officers shall be elected for a term of one year and until their successors are elected and qualified.

Section 3: The duties of the officers shall be as follows:

(a) The president shall preside at all meetings of the board of directors, appointing all committees unless otherwise directed, and call special meetings whenever it is deemed necessary, or upon written request of three members of the board of directors.

(b) The vice-president shall perform the duties of the president in the event of his absence, resignation, or inability to perform his duties.

(c) The secretary shall keep the minute books and records of this society, and of its board of directors, and of its official committees, and shall perform such other duties as the board of directors shall decide.

(d) The treasurer shall have charge of the funds of the society, (subject to the system adopted by the board of directors). He shall give a bond with approved surety for the faithful performance of his duties, in such amounts as shall be fixed by the board of directors.

(The remainder of the by-laws of the society will be published next week in these columns.)

DIDSBURY OPERA THEATRE

Week-Day Shows at 8:00 p.m.

Saturday Matinee 2:30 — Evening 7:30 & 9:30

THURS., FRI., SAT.: MON., TUES., WED.:
JAN. 31, FEB. 1 and 2: FEB. 4, 5, 6:



"MEET ME IN
LAS VEGAS"

"LAST HUNT"

"PARTNERS"

"DRUMBEAT"

"FOREVER DARLING"

"NIGHT OF
THE HUNTER"

"COURT JESTER"



FOR HIGH CLASS PRINTING AT THE RIGHT
PRICE . . . CONTACT THE DIDSBURY PIONEER

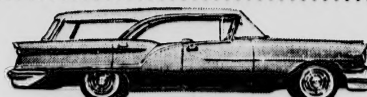


**BE
OUR
GUEST!**



A GENERAL MOTORS VALUE

TAKE THE SEAT OF HONOR



Something altogether new has been added to Oldsmobile's proud line of beautiful
... FLEET "Racer" the grace and glamour of handling styling added to
station wagon living. There are other features too by Oldsmobile.

Open the door of an Oldsmobile. Settle yourself behind the wheel. Suddenly you know what it feels like to sit proudly in a seat of honor. You've discovered what every Oldsmobile owner takes for granted . . . the prestige of driving the most admired, the most envied car on the road.

Then TAKE THE ROCKET TEST. Set all the beauty and luxury of Oldsmobile in motion. A flick of the finger puts Jetaway

*Ultra-responsive 277-h.p. Rocket T-400 Engine standard on all models.

Hydra-Matic eagerly at your service. The lightest of toe-touches rouses the lush might of the most powerful Rocket engine* in Olds history. Head for any open road and discover how exhilarating this latest, liveliest Rocket really is!

Be our guest, right soon! Come in and get the full story on the big-time performance, the big-car value of Oldsmobile—the car that costs less than you think. It's your year for Oldsmobile.

OLDSMOBILE

EDFORD MOTORS

ED FORD, Proprietor

Phone 58, DIDSBURY, Alberta

LOOK THROUGH OUR BIG ...

9 Day Sale Flyer

— STAR SPECIALS —

PEANUT BUTTER, Red & White, 24 oz.	55c
MILK, Red & White, tall tins	6 for 95c
TOMATO or VEGETABLE SOUP, Red & White	6 for 79c
PLUM JAM, Red & White, 4 lb. tin	65c
STRAWBERRIES, Red & White, 15 oz.	2 for 63c
TOILET TISSUE, Red & White, 8 Rolls for	95c

RED & WHITE
 SAVES YOU MONEY EVERY DAY

OLDS SCHOOL DIVISION NO. 31

NOTICE OF ANNUAL MEETING
FOR ALL SUB-DIVISIONS

Take Notice that a Joint Annual Meeting of Electors of School Districts in all sub-divisions of this School Division will be held at 2:00 p.m. on

WEDNESDAY, FEBRUARY 13, 1957

In School Gymnasium, Didsbury

R. B. BUDGE,
 Secretary-Treasurer

ORGANIZATIONS AND OTHER INTERESTED PEOPLE ARE REMINDED THAT FUNDS ARE STILL NEEDED FOR THE REST ROOM PROJECT

Have the organizers heard from you?



CAMPBELL'S FOOD STORE

PREMIER MEATS

 "THE COMPLETE FOOD CENTRE"
 RAY AND BETH CAMPBELL

For A New Dessert Try ...

JELLO INSTANT ORANGE PUDDING, now in six flavors, lemon, chocolate, vanilla, butterscotch and caramel 2 pkgs. 25c

SATURDAY SPECIAL at Meat Counter

SIDE BACON, by the piece	lb. 45c
WHITE FISH	lb. 35c
PICNIC HAMS	lb. 49c

All Meat Government Inspected

MERCHANDISE GUARANTEED

FREE DELIVERY

GROCERIES 134

MEATS 42

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

Mrs. Lydia Suder and the Jubilaires Quartet were guest speaker and singers in the Galahad church on Sunday. Mrs. Suder is out in the interests of the W.M.S. work of the church.

The wedding reception for Willard Stauffer and Marilyn Umbach was held in the dining room of the College last Thursday evening. A large number of guests were present and the young couple received many valuable gifts. They will reside in Calgary where Willard is taking a course in accountancy.

This coming weekend the campus will be a beehive of activity as a number of young people from many points in Alberta will assemble for their annual Youth Fellowship convention under the auspices of the United Missionary Church. Services will be held in the church under the direction of Rev. N. W. Swalm, conference director, and Mr. Ormand Shierke, president of the Youth Fellowship. Every young person should attend this time of youth activity.

Miss Phyllis Traub, president of the World Wide Gospel Messengers, the missionary society of the college, is putting forth every effort to make the vacation worthwhile. Occasionally a grand march for pennies or large coin is held in the dining room, and the objective of a specified sum for their project is gradually being reduced as students and guests contribute.

Mr. and Mrs. LaVerne Neufeld are well established in their apartment since returning to school after the Christmas vacation. Both are continuing their studies, and occasionally they entertain guests. LaVerne was speaker at the Youth Fellowship meeting on Sunday evening and is preparing for the ministry.

The A Capella choir has an invitation to sing in Alliance Church, Calgary, the beginning of the month. Later in the season they will be taking part in a Youth for Christ service in Calgary. Their itinerary has been established so far as Alberta is concerned but they will be touring again this spring to points in Washington and British Columbia.

The members of the Ministerial Association of the College, under the leadership of Edward Oke, have a project of interest to them. Members visit the junior department of the Sunday school to gain knowledge as to procedure and methods used.

David Archer attended the Colbourne Sunday school on Sunday and taught the young people there. This is a thriving young school. Mrs. Ray Shantz and Edward Oke usually serve this place as superintendent and teachers.

The young people of the college had a social evening Friday night. Miss Alvina Res is the chairman of the social-recreation committee and is doing a splendid job as such. New and interesting games, are usually being brought to light, and we know she is trying to make the occasion as interesting as possible.

Mr. Peter Waldin, speech instructor, is busily engaged these days in preparing a new and most interesting play with his class. It will be given publicly, he says, and we trust that every reader will try to attend when the date is announced.



Keep it
under your hat!

The bright idea of a New York Fire Commissioner gives us an idea, too. He liked his dress cap, consolidated the regulation fire helmet, but he recognized the ever-present danger of falling debris. So he simply had an inner shield of aluminum made and fitted into the cap.

And that's where our idea comes in: A lightweight aluminum shield that would fit under a wayward husband's fedora and save him many a skull abrasion when he sneaked in late at night to a rolling-pin reception by the little woman. Ah! aluminum, the useful metal!

ALUMINUM COMPANY OF CANADA, LTD. (ALCAN.)

WEDDINGS

NEUFELD — SHANNON

The United Missionary Church at Acadia Valley was recently the scene of a solemn candle-light ceremony at which Miss Marion Janice, elder daughter of Mr. and Mrs. R. Wyman Shannon of Acadia Valley, and Mr. LaVerne Neufeld, son of Mr. and Mrs. A. Neufeld of Didsbury, exchanged rings and marriage vows. Officiating were Rev. Earl Archer of the U.M.C. at Acadia Valley, who read the service, and Rev. Ray Shantz, of Didsbury U.M.C. Church, who delivered the sermon.

The bride, preceded by the matron of honor, Mrs. Clifford Quantz and by the flower girl, Barbara, sister of the bride, and by the ring-bearer, LeRoy, nephew of the groom, entered the church on the arm of her father, to the strains of the Bridal Chorus.

Her gown of white transparent velvet was fashioned with a train, jilly-point sleeves and fitted bodice. The lace-bordered, full length veil cascaded from a sparkling tiara. She carried a white velvet muff covered with white chrysanthemums and red roses.

The matron of honor wore a ballerina length gown of red velvet, a coronet of ribbon and pearls and carried a holly-covered muff. The little flower girl's costume was the same in miniature. The white flannel jacket, black trousers and tie of the six-year-old ring-bearer were an exact duplicate of those of the groom and best man.

The bride's mother's gown was of cherry crystalline in street length, with white accessories and a gardenia corsage. The groom's mother wore powder blue with white, and a white gardenia.

At the conclusion of the ceremony Mr. Carpenter, director of music at Mountain View Bible College, sang "Wedding Prayer," accompanied by Miss Marlene Sharman of Calgary, at the piano. During the signing of the register he sang "God Hath Made Two Hearts As One."

A reception for 85 guests was held in the Acadia Valley Memorial hall. Rev. Donald Taylor, principal of Mountain View Bible College, presided over the luncheon. The toast to the bride was proposed by Mr. Henry Neilson, a pioneer of Acadia Valley and long-time friend of the family. Mr. and Mrs. Clifford Quantz sang a duet "I'll Walk Beside You." Mr. Carpenter sang "Together" and little Sherrill Taylor, by request of the bride, sang "God Will Take Care Of You."

After the cutting of the cake, the flower girl and the ring-bearer delivered their gifts. The bride carried a box of wedding cake to each guest.

As the happy couple left for a week's motor trip, the bride wore a suit of teal boucle with matching shoes and feather clip hat, and a white topcoat. Since their return, Mr. and Mrs. Neufeld have taken up residence and resumed their studies at the Mountain View Bible College.

Among guests present at the wedding were Mr. H. O. Ahern of Campbell River, B.C., maternal grandfather of the bride; Mr. and Mrs. R. E. Shannon of Acadia Valley; paternal grandparents of the bride; Mrs. Peter Neilson, a pioneer of Acadia Valley, now of Calgary; Mr. and Mrs. A. Neufeld of Leduc; parents of the groom; Mr. and Mrs. Ray Neufeld and Mr. and Mrs. Kenny Neufeld of Brooks; Mr. William Paus and son Larry of Crossfield and the Rev. and Mrs. Peter Dick of Oids.

South West Didsbury

(From Our Own Correspondent)

Miss Marion Hamm was a Wednesday and overnight guest of Miss Jeanie Levasood, the occasion being the latter's birthday.

Mr. and Mrs. Cecil Weber and family had as their supper guests on Thursday, Mr. and Mrs. Lynn Hunsperger and family, Mr. and Mrs. Elvyn Swalm and family and Mr. and Mrs. Donald Weber and family.

Rev. and Mrs. A. E. Stiekel and family were Friday supper guests of Mr. and Mrs. E. Dippel and family.

Mr. E. Fisher, Donald and Larry Toth were Friday evening visitors of Mr. and Mrs. M. Dippel.

Mr. Jack Meyer of Valleyview is spending a few days with his parents, Mr. and Mrs. Carl Meyer and family. Garry Bain of Sundre is also spending a week visiting with the Meyer family.

Mr. and Mrs. Herman Dageforde and family were Sunday supper guests of Mr. and Mrs. Carl Meyer and family.

Richard Levasood was a Sunday and overnight guest of Stanley Fox.

Mrs. S. R. Sherman and Sharon of Warner were weekend guests of Mr. and Mrs. J. L. Tuglie.

Mr. and Mrs. M. Dippel and Carole were Sunday dinner guests with Mr. and Mrs. Roy Hehr and family at Crossfield.

Rev. and Mrs. Donald Taylor and family were Sunday dinner guests of Mr. and Mrs. Lynn Hunsperger and family.

FOR THOSE COAL REQUIREMENTS IT'S ...

"VESTA" Coal

"ALBERTA'S BEST BUY"

COBBLE, off the car per ton \$9.00
 LUMP, off the car per ton \$9.80

This Coal Is Gaining Popularity
 By Satisfaction !!

ATLAS LUMBER CO. Ltd.
 DIDSBURY-ALTA. Phone 125

ARCHIE SLAWSON, Manager

A SPECIAL
 JOHN DEERE DAY FEATURE
 "Heaven to Betsy"
 With an Outstanding
 Cast of Hollywood Players



It's Gay!

It's Exciting! It's Colorful!

The whole family will enjoy this delightful picture, specially filmed for our John Deere Day audience. It's the story of the Roper family—who are just like the folks next door—and the mixture of hilarity, anxiety, and suspense they experience when Mrs. Roper becomes a candidate for the Mother of the Year. Pop, mom, sister and brother will each find a personal here in this down-to-earth story, for all members of the cast contribute their share to the entertainment.

- PLUS
- ★ A New TOM GORDON Hit
 - ★ "Oddities in Farming"
 - ★ "Making Tractor History"

AND

- ★ "What's New for 1957"

FEBRUARY 4th
 10 A.M. and 2:00 P.M.
 DIDSBURY OPERA
 THEATRE

ADMISSION BY TICKET ONLY — They're Free
 If you haven't received your tickets, or need more, be sure and ask us for them

COWAN & MOORE

Sales And Service

PHONE 132

DIDSBURY

FOR HIGH CLASS PRINTING AT THE RIGHT
 PRICE ... CONTACT THE DIDSBURY PIONEER

- New Listings -

160 ACRES SOUTH & WEST OF DIDSBURY —
 110 acres under cultivation, 50 acres in pasture and arable. Full set of buildings. Calgary Power available. Gravel road and mail route.
 Priced at \$65.00 Per Acre

If you are looking for a good quarter section call our office for further particulars

REIBER BROTHERS

Where Insurance Is A Business, Not A Sideshow
 C. E. Reiber Phone 90 A. W. Reiber

Give New Life to Old Furniture

CILUX One Coat Magic

Makes old things look NEW!

So Colourful—So easy to use
your choice of 24 lovely colours

You'll be amazed how easily you can transform dingy old eyeglasses into eye-catching pieces. CILUX goes on so smoothly, and just one coat is usually enough. Use CILUX outdoors, too—for porch and lawn furniture.

Didsbury LUMBER CO. LTD.

"Your Yard for a Deal"

Phone 65 HOWARD ALLENSON

FOLKMAN'S CLOTHING

LADIES' AND CHILDREN'S WINTER COATS,
CAR COATS AND JACKETS —

These must go at clearance prices.

ALL HATS AND COATS At Half Price

LARGE SELECTION OF BETTER DRESSES —
Priced To Clear

HALLIDAY'S CASH GROCERY

CHEEZ WHIZ 16 oz. jar 65c
ORANGE MARMALADE, Shirriff's, 24 oz. 48c
BLUE BERRY PIE FILL, Aylmer, 20 oz. tin 2 for 95c
SWIFTNING 3 lb. tin 99c
MINIATURE MARSHMALLOWS, Kraft's, 10 1/2 oz. bag 31c
CHOCOLATE OR WHITE CAKE MIX, Robin Hood 39c
QUICK OATS, Robin Hood 3 1/2 lb. pkg. 39c

DAHARRY LOTION SUPERBE

softens and smooths rough chapped skin in seconds!

hand and body lotion

SPECIAL OFFER

Large Size \$2.50 Value

Only \$1.25

Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mrs. Retta Gillrie, Mrs. A. Shannon, Miss Elaine Ramm and Mrs. Irene Bliss leave Sunday for Medicine Hat to take part in the annual ladies' bonspiel at that point.

Mrs. Wm. Rehili of Morrin visited with Mr. and Mrs. H. Gillrie last week.

Mr. Don McArthur, formerly of Didsbury, suffered a broken leg on January 22 while working for an engineering and drilling company 100 miles east of Peace River. He was flown out on Wednesday to Edmonton and is now progressing favorably in the Royal Alexandra hospital there.

The W.S.W.S. of the Evangelical Church will have charge of the service on Sunday morning. Mr. and Mrs. Carl Lehman, who are home on furlough after seven years in India, will bring the message. A cordial invitation is extended to all to come and worship at this time.

Harvey Stevens left Saturday via T.C.A. for Guelph, Ont. and Toronto, where the Guernsey Breeders' convention is being held.

Born to Mr. and Mrs. David Wright of Shaunavon, Sask., on December 23, a daughter, Joanne.

Mrs. Joyce Mullen has been appointed Cubmaster of the Didsbury Cub Pack. Meetings will be held every Thursday afternoon in the Scout hall at 3:45 p.m.

Mr. and Mrs. R. McArthur and daughter visited on Sunday with their son, Donald, who is a patient in an Edmonton hospital, suffering from a broken leg.

Two local rinks entered the Midway ladies' bonspiel recently and came home with prizes. Mrs. Grace Buttner, Mrs. Mary Dubois, Mrs. C. Shields and Mrs. V. Shields took second in the 1st event. Mrs. M. Brown, Mrs. Daisy Mae McCoy, Mrs. J. Sinclair and Mrs. G. Snyder won fourth in the 2nd event.

See these now, at Berscht's: Crisp, bright print dresses, priced at \$2.98, \$3.98 and \$4.98.

Mr. Bill Jenkins and Mr. Idris Jenkins of Edmonton visited over the weekend with their mother, Mrs. E. Jenkins, and with Mr. and Mrs. Dave Jenkins.

Mr. and Mrs. Wm. Nicholson of Calgary were Wednesday visitors at the home of the latter's sister, Mrs. Fred Burwell and Mr. Burwell.

MOUNTAIN VIEW

(From Our Own Correspondent)

The regular monthly show will be this Friday, Feb. 1 at 8:30 p.m. weather permitting. Lunch is pot luck.

Mrs. Ed McNeil, Chuck and Donnie spent a few days in Calgary recently visiting with Mr. and Mrs. L. Kohut and relations.

Friday evening visitors with Mr. and Mrs. James Worrall were Mr. and Mrs. Harold Shultz and Sheila.

Mr. and Mrs. Ed McNeil and sons were Sunday dinner guests with Mr. and Mrs. Cliff Murphy and family.

Sunday dinner and supper visitors with Mr. and Mrs. Harold Shultz and family were Mr. and Mrs. Murray Melier.

Mrs. W. P. Shultz and Donald and Rev. Father Crowe of Edmonton.

The monthly meeting of the Mountain View W.I. will be one week earlier, Feb. 12, at the home of Mrs. Arthur Gebers, at 8 p.m.

Miss Sylvia Goldfeldt of Calgary spent the weekend with her aunt and uncle, Mr. and Mrs. Arthur Gebers and Gordon.

SPRINGSIDE NOTES

(From Our Own Correspondent)

The whist drive at Springside was well attended with 19 tables being played. Ladies' first prize went to Mary McDonald, gentlemen's first to Ervin Kinicki.

Traveling prize to Grace Rodney's consolation prizes to Ronald Kevit and Mrs. Andy Tobler.

Mr. Johnny Carson visited last weekend at the Erick Nelson home.

Mr. Fred Betas accompanied Bill Collinge and the boys to Lethbridge the curlers being Neil Younes, Vernon Befus and Jack Collinge. They won two games and lost two.

Mr. and Mrs. Raymond Fischer of Rocky Mountain House visited Sunday with Mr. and Mrs. Lawrence Chandler.

Mr. and Mrs. Art Taylor of Acme visited Friday with Mr. and Mrs. Bill Collinge and family.

The whist drive which was announced to be held at Hainstock this Friday night has been postponed.

The sympathy of the district is extended to the Nottley family.

UNITED CHURCH OF CANADA
Rev. T. J. Stanton, M.A.
SUNDAY, FEBRUARY 3
Westcott Sunday School 10:30 a.m.
Westcott Service 11:00 a.m.
Knox Church School 11:00 a.m.
Knox Evening Worship 7:45 p.m.
Subject:

"JUSTICE"
Second in the Series:
"WHAT I BELIEVE"

Coming Events

Didsbury W.I. constituency handicraft display and tea will be held in the high school auditorium on April 27, at 2:30 p.m. Watch for further notice.

Rugby W.I. will hold a military unit drive in Elkton school Monday, Feb. 28, at 9 p.m. sharp.

The regular monthly meeting of the Canadian Legion Auxiliary will be held on Thursday, Jan. 31 at 8 p.m. in the Lions hall.

Eric Ratledge, optometrist, assistant to K. Roy MacLean, announces the date of his next visit as Monday, Feb. 11, morning only, at the Rosebud Hotel. Consult in city office, 914 Greyhound Bldg., Calgary.

Melvin W.I. will hold a food sale at the Red and White store on Monday, February 4, beginning at 2 p.m.

There will be a service of morning prayer at St. Cyprian's church on Sunday, Feb. 3 at 11:45 a.m.

Watch for more news on the Lions Club annual Ice Carnival, scheduled for February 23 in the arena.

There will be a dance in Rugby hall on Friday, Feb. 1, Roy Fisher's orchestra from Oids will provide the music.

On February 6, there will be films at Rugby hall, following this the Rugby Recreational Society will hold its annual meeting.

Westcott and Didsbury groups of Knox United Church W.A. will hold their annual Valentine tea and come cooking sale on Saturday, Feb. 9, in the United Church basement from 3 to 5:30 p.m. Price 40c. Everyone welcome.

Midway News

(From Our Own Correspondent)

Following are the results of the recently concluded ladies' bonspiel: 1st event, Van Tetering, Midway; 2nd event, Benson, Acme; 3rd event, Midway; 4th event, Casper, Midway; 5th event, Bieseker, Clark; 6th event, Brown, Didsbury; 7th event, Pober, Reed; 8th event, Marsh, Midway. The ladies wish to thank all who helped to make the event a success.

The annual meeting of Baneroff United Church was held January 24 with only a few members present due to the cold weather. Wesley Stearns is the new steward. Discussion took place on the possibility of building a church. John McNaughton, Bob Fisher and Jack will present a report on this in the spring.

Last Sunday Rev. Magee delivered a special service "To The Youth of Canada." The girls' clubs, the H Club and the Cubs were present with their leaders.

Mr. and Mrs. H. M. Fisher and family of Edmonton were visitors at the Bob Fisher home prior to leaving for Trinidad.

The Midway Cubs met at the school for their January meeting. It opened with the usual proceedings, the boys displayed their toys and games and then for the Woods Christian Home. The Morse code was studied with the help of Mrs. Sheehy. The book on the life of Buck Powell is being read. Little Betty Johnson had the misfortune to fracture her right arm recently.

A group of choral singers from Bergtholm church, lead by Mr. H. Hamm called at the homes of Mr. and Mrs. Jake Braun and Mrs. E. Richardson January 26 and rendered several numbers for their pleasure.

Congratulations to Mr. and Mrs. Hugh Elliott (Norma McCulloch) of Wainwright, on the birth of twin girls.

St. Cyprian's Church Holds Annual Meeting

The annual supper meeting of St. Cyprian's Church was held in the Lions hall on Monday, Jan. 28. The reports showed a successful year in all departments.

Mr. J. W. Rupp was appointed year's warden and Mr. B. McMullen was elected to succeed Mr. Don Freeman as people's warden. The following were elected to the vestry: Dr. R. Asquith, Messrs. Roger Barrett, H. B. Booker, Alex Coulter, Lloyd Fischer, J. Jackson, D. Pratt, W. Pratt and J. D. Thomas.

At the annual meeting of the W.A. held at Mrs. McMullen's home earlier this month, the following officers were returned:

Honorary president, Mrs. Doyle; president, Mrs. Nancy Freeman; vice-president, Mrs. J. W. Rupp; secretary-treasurer, Mrs. Don McMullen; Dorcas secretary, Mrs. Syd Wilkins; Little Helper's secretary, Mrs. D. Pratt.

LATE CLASSIFIEDS

WANTED — Yearling Holstein bull from purebred stock or a good milking cow. A. A. Neufeld, RR 2, Didsbury. 6-3ip

DIDSBURY VARETY STORE

PHONE 33

DIDSBURY

VALENTINE CUT-OUTS AND CARDS

Reduced To Clear . . .

PARKAS, sizes 4, 5, 6, 7 and 18

SNOW TOGS, sizes 2, 3 and 3x

SNOW TOGS, sizes 4, 5, 6 and 7

PRAM SUITS, for wee ones

No Need For Continuous Advertising

Preachers . . .

Should preach only one sermon or so a year. People are against sin anyway, so why harp on it.

Traffic Lights . . .

Should be turned off at dangerous intersections to save electricity. Everybody knows it's a dangerous spot and that is sufficient.

Teachers . . .

Do not need to review lessons. Tell the children just once and they'll never forget.

Highway Police . . .

Stop driving up and down the highways. No need to caution drivers by patrolling highways. Drivers know the law and should obey.

Out of Towners . . .

That advertisements in the local paper and mail order firms that send out catalogues are wasting their money. Everyone knows what is sold in the stores in town and they'll all shop at home.

But if you are one of the foolish kind — like the Notre Dame cathedral that has stood for six centuries but still rings the bell every day to let people know it is still there — and believe in continuous, profitable advertising then you will want to advertise in

The Didsbury Pioneer

Mid Winter Bedding SALE

Featuring . . .

"POSTURE-PEDIC" MATTRESS

Extra Firm For Extra Support !!

Compare Now With Any \$59.95 Mattress

YOURS NOW FOR ONLY \$39.95

OTHERS FROM \$27.50 to \$57.50

SEE THEM NOW AT . . .

Leeson Hardware

PHONE 7

DIDSBURY

1200 Pair "HARVEY WOODS" "Nylons"

54-15 — Regular \$1.35

PAIR \$1.00

66-15 — Regular \$1.50

PAIR \$1.25

STRETCHIES \$1.25

STOCK UP NOW AT THESE NEW LOW PRICES !!

J.V. Berscht & Sons

Phone 36

Didsbury